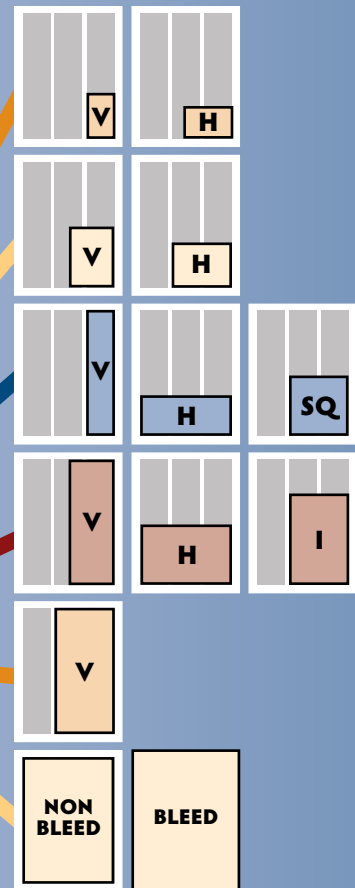


Ad Dimensions & Rates

Ad Dimensions

(Width x Height)

1/8 Page Vertical	2.375" x 3.625"
1/8 Page Horizontal	3.625" x 2.375"
1/4 Page Vertical	3.625" x 4.875"
1/4 Page Horizontal	4.875" x 3.625"
1/3 Page Vertical	2.375" x 9.75"
1/3 Page Horizontal	7.5" x 3.25"
1/3 Page Square	4.875" x 4.875"
1/2 Page Vertical	3.625" x 9.75"
1/2 Page Horizontal	7.5" x 4.875"
1/2 Page Island	4.875" x 7.5"
2/3 Page Vertical	4.875" x 9.75"
Full Page Non-Bleed	7.5" x 9.75"
Full Page Bleed	8.75" x 11.25" (Includes .125" Bleed)



Member Rates

	1x		6x		12x	
	B/W	COLOR	B/W	COLOR	B/W	COLOR
1/8 Page	\$100	\$200	\$96	\$190	\$91	\$182
1/4 Page	\$167	\$333	\$160	\$318	\$152	\$303
1/3 Page	\$233	\$466	\$223	\$444	\$212	\$424
1/2 Page	\$300	\$599	\$286	\$572	\$273	\$545
2/3 Page	\$443	\$908	\$422	\$867	\$403	\$825
Full Page	\$567	\$1132	\$540	\$1080	\$515	\$1029

Non-Member Rates

	1x		6x		12x	
	B/W	COLOR	B/W	COLOR	B/W	COLOR
1/8 Page	\$167	\$333	\$160	\$318	\$152	\$303
1/4 Page	\$333	\$666	\$318	\$636	\$303	\$605
1/3 Page	\$433	\$866	\$414	\$826	\$394	\$787
1/2 Page	\$532	\$1065	\$508	\$1016	\$484	\$968
2/3 Page	\$831	\$1706	\$792	\$1629	\$755	\$1551
Full Page	\$1032	\$2064	\$986	\$1969	\$938	\$1876

Membership information can be obtained by contacting the NATE office at 605-882-5865 or 888-882-5865 (U.S.), emailing Carol Coughlin, Membership Coordinator at carol@natehome.com or by visiting NATE's website at www.natehome.com.

Frequency Advertising Rates

Advertisers will be short-rated, if within the 12-month period from the date of first insertion they do not use the amount of space upon which the billings have been based. Failure to complete an order as written to qualify for published frequency rates will result in the loss of all discounts. A contract may be suspended or cancelled upon written notice received by *Tower Times* prior to the ad closing date for the appropriate issue, and the rate will be adjusted to that earned by actual number of insertions.