

Insertion Order • Contract

2009

Please complete this form and submit with your ad materials.

Advertiser:

Please invoice ADVERTISER

Company Name _____

Contact Name _____

Email _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

Advertising Agency: (If applicable)

Please invoice AD AGENCY

Agency Name _____

Contact Name _____

Email _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

Information to Appear in Advertiser Index:

Company Name _____

Telephone _____

Website _____

Ad Headline: _____

Special Instructions: _____

Insertion Order #: _____

Purchase Order #: _____

When an Insertion Order # and/or Purchase Order # are supplied by the advertiser, they will appear on the ad invoice. These numbers are not required.

Confirming Signature: _____

Date: _____

*This insertion order/contract will serve as a contract between the Advertiser and Tower Times and is required to place an ad and receive any frequency rate discounts. Advertisers must submit insertion orders/contracts for at least 6 ads to appear in 2009 issues to qualify for a frequency rate discount (12 insertions will earn a larger discount). Failure to complete insertion order/contract as written to qualify for published frequency rates will result in the loss of all discounts. A contract may be suspended or cancelled by the advertiser upon written notice received by Tower Times prior to the ad closing date for the appropriate issue, and the rate will be adjusted to that earned by actual number of insertions. **Advertising companies who do not renew their membership dues by September 30, 2009 will be back charged for non-member rates for ads placed in the July, August and September Tower Times.***

NATE OFFICE USE:

Member

Non-Member

1xR 6xR 12xR

Rate:



National Association of Tower Erectors
8 Second Street SE • Watertown, SD 57201-3624

Tel: 605-886-5450

Fax: 605-886-5184

Email: towertimes@natehome.com

Ad Size:

1/8 Vertical
 Horizontal

1/4 Vertical
 Horizontal

1/3 Vertical
 Horizontal
 Square

1/2 Vertical
 Horizontal
 Island

2/3 Vertical

Full Non-Bleed
 Bleed

Ad Colors:

Full Color
 Black & White

Ad Format:

TIFF
 PDF

We authorize insertions in the following 2009 issues:

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Please run the same ad each month until further notice.

Please run new ad each month.